

Conference Program

WEDNESDAY, 1 NOVEMBER 2017 - DAY 1

SESSIONS	TIME	SPEAKERS & TOPICS	VENUE
Conference Welcome	2:00pm – 5:00pm	Conference registrations open	Education Building (UNE) First Floor
	6.30pm – 8:30pm	Welcome Reception - finger food and drinks	Armidale Bowling Club

THURSDAY, 2 NOVEMBER 2017 - DAY 2

SESSIONS	TIME	SPEAKERS & TOPICS	VENUE
SMARTBEEF Bootcamp	6.30am	Time to get moving! Join ALFA Councillors Barb Madden and Bryce Camm for some group exercise fun.	Education Building (UNE) First Floor Foyer
Plenary Session	7.30am – 9:00am	Conference registrations open	Education Building (UNE) First Floor Foyer
	9:00am – 9:10am	Welcome from MCs Bryce Camm & Barb Madden	Main Lecture Theatre, Ground Floor
	9:10am – 9:15am	Welcome from Tess Herbert, President, ALFA	Main Lecture Theatre, Ground Floor
	9:15am – 9:25am	Diamond Sponsor presentation conducted by Rob Baines, National Accounts Manager - Intensive & Corporate Business, Coopers Animal Health	Main Lecture Theatre, Ground Floor
	9:25am – 9:55am	Keynote Speaker – Carolyn Miller, The Honeycomb Effect - Sponsored by MLA	Main Lecture Theatre, Ground Floor
SMART Relationships Australian meat brands and supply chains are rising to the challenge of global marketing. A focus on what it means for Australian cattle producers, especially those building SMART supply chain relationships.	9:55am – 10:15am	Don Mackay, Red Meat Advisory Council (RMAC) Australia's shift from being a commodity trader to one built on brands to meet the needs of the global consumer – what does this mean for the cattle production landscape going forward?	Main Lecture Theatre, Ground Floor
	10:15am – 10:35am	Lachie Hart, Kerwee Lot Feeders Case Study: Stockyard Model A dynamic alignment - aligning our stockyard supply chain to the requirements of its customers and end users.	Main Lecture Theatre, Ground Floor
	10:35am – 10:55am	Berry Reynolds, Mort & Co. Case Study: Mort & Co. Model What constitutes beneficial supply chain relationships?	Main Lecture Theatre, Ground Floor
	10:55am – 11:15am	Jock Whittle, Paraway Pastoral Co. Case Study: Paraway Pastoral Co. Model Supply chain considerations, for a profitable business.	Main Lecture Theatre, Ground Floor

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THURSDAY, 2 NOVEMBER 2017 - DAY 2 (CONTINUED)

SESSIONS	TIME	SPEAKERS & TOPICS	VENUE
	11:15am – 11:45am	Morning Tea - sponsored by Feed Central **	Foyer Areas, Ground and First Floor
SMART Data Using data to make SMART production decisions including the use of objective carcass measurement, feedback and value based marketing - now and the future.	11:45am – 12:15pm	John Langbridge, Teys Australia Carcass value discovery and how DEXA plays that role.	Main Lecture Theatre, Ground Floor
	12:15pm – 12:45pm	David Hill, Cattle Council of Australia Whole of supply chain profitability - a comparison of what feedback systems are currently used in the industry, how they are put into practice and what will be available in the future.	Main Lecture Theatre, Ground Floor
	12:45pm – 1:15pm	Sean Starling, Meat & Livestock Australia (MLA) Objective measurements and future R&D concepts.	Main Lecture Theatre, Ground Floor
	1:15pm – 1:25pm	Excellence in Feedlot Education Medal - sponsored by Zoetis	Main Lecture Theatre, Ground Floor
	1:25pm – 1:50pm	Lunch - sponsored by Zoetis **	Foyer Areas, Ground and Ground Floor
	1:50pm – 2:00pm	Top Gun Award - sponsored by Coopers Animal Health	Main Lecture Theatre, Ground Floor
SMART Applications Applying research, SMART tools and know-how to achieve production efficiencies and economic gains.	2:00pm – 2:20pm	Tony Batterham, Quirindi Vet Group Feasibility of Automated Disease Detection for the Australian Feedlot Industry.	Main Lecture Theatre, Ground Floor
	2:20pm – 2:40pm	Steve Blake, GrainCorp Liquid Feeds Balancing the nutrient requirements of livestock with pasture quality – benefits of an integrated supply chain.	Main Lecture Theatre, Ground Floor
	2:40pm – 3:00pm	Rob Banks, Animal Genetics and Breeding Unit (AGBU, UNE) Designing the perfect feeder steer with genetics.	Main Lecture Theatre, Ground Floor
	3:00pm – 3:20pm	Marc Greening, Injemira Beef Genetics Case Study: Injemira Beef Genetics Feedback systems to assist in making smart genetic and business decisions and how they make greater returns.	Main Lecture Theatre, Ground Floor
	3:20pm – 3:50pm	Afternoon Tea – sponsored by Datamars Australia **	Foyer Areas, Ground and First Floor

**** Please note exhibition booths are located on the ground and first floors. The DEXA Unit will also be in operation.**

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THURSDAY, 2 NOVEMBER 2017 - DAY 2 (CONTINUED)

SESSIONS	TIME	SPEAKERS & TOPICS	VENUE
SMART People A session designed to showcase the rising talent in the feedlot sector	3:50pm – 4:15pm	Young Lot Feeder Award Finalist Presentations - sponsored by Performance Feeds	Main Lecture Theatre, Ground Floor
	4:15pm - 5:00pm	Communicate Your Research Finalist Presentations and Awards Presentation - sponsored by Bovine Dynamics and Quirindi Feedlot Services An exciting session whereby university students from around Australia present their research findings through a 5 minute presentation and 2 minutes of question time.	Main Lecture Theatre, Ground Floor
	5:00pm – 5:05pm	Day 2 close conducted by MCs Bryce Camm & Barb Madden	Main Lecture Theatre, Ground Floor
AGM	5:05pm – 6:00pm	ALFA's Annual General Meeting (AGM)	Main Lecture Theatre, Ground Floor
Pre-Dinner Drinks and Conference Dinner	6:00pm – 6:45pm	Pre-Dinner Drinks – sponsored by Performance Feeds Young Lot Feeder Award Presentation	Cafe Life, Northern Courtyard, UNE
	6:45pm	Conference Dinner – sponsored by International Animal Health Products (IAHP)	Cafe Life, Northern Courtyard, UNE

FRIDAY, 3 NOVEMBER 2017 - DAY 3

SESSIONS	TIME	SPEAKERS & TOPICS	VENUE
Sundown Pastoral Company Tour	7:00am	Sundown Tour Breakfast - sponsored by Graincorp Liquid Feeds	Foyer Areas, Ground and First Floor
	8:00am	Sundown Introduction conducted by Matthew Monk, General Manager, Sundown Pastoral Company	Main Lecture Theatre, Ground Floor
	8:30am	Delegates board buses & travel to Sundown Pastoral Company	University of New England (UNE)
	10:30am	Morning Tea - sponsored by PSC Insurance Brokers	Sundown Pastoral Company

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FRIDAY, 3 NOVEMBER 2017 - DAY 3 (CONTINUED)

SESSIONS	TIME	SPEAKERS & TOPICS	VENUE & SPEAKERS
Sundown Pastoral Company Tour (continued)	10:50am	Tour Station 1 – Pasture Technology <ul style="list-style-type: none"> Quantitative mapping of pasture biomass using satellite imagery and optical sensors – handheld, drone or helicopter application. Derive Normalised Difference Vegetation Index (NDVI) to model and predict pasture availability/growth rate. Guides on-farm management decisions regarding pasture utilisation by grower cattle. 	Sundown Pastoral Matthew Monk - Sundown Pastoral Company Prof David Lamb - UNE
	11:15am	Travel to Station 2	Sundown Pastoral
	11:25pm	Tour Station 2 – Animal Technology <ul style="list-style-type: none"> Wearable technology on livestock for tracking and behaviour classification. Opportunities to combine with other technologies such as walk-over weighing and Tour Station 1 technology to derive animal product yield maps in pasture settings. For all production systems – capability to add individual objective metrics to animal health, welfare and production – suitability to feedlots. Session outlining the importance and benefits of pre-vaccinating feedlot cattle against BRD. 	Sundown Pastoral Paul Greenwood - NSW DPI Dr Aaron Ingham - CSIRO Coopers Animal Health
	11:50am	Travel to Station 3	Sundown Pastoral
	12:00pm	Tour Station 3 – Sundown Pastoral Paddock Tour Insights into Sundown Pastoral Company management of the following: <ul style="list-style-type: none"> Paddock rotation, feeder movement and transfers. Treatments, animal health protocols and backgrounding. Bloat management. 	Sundown Pastoral Nick Jenkins - Sundown Pastoral Company
	12:25pm	Travel to Station 4	Sundown Pastoral
	12:35pm	Tour Station 4 – Supplementary Feeding <ul style="list-style-type: none"> Practical insights from the previous day's presentation – balancing the nutrient requirements of livestock with pasture quality. 	Sundown Pastoral Steve Blake, Greg Hayes & Sam Bryce - Graincorp Liquid Feeds
	1:10pm	Lunch - sponsored by Phibro	Sundown Homestead
	2:30pm	Delegates to board buses & travel back to Armidale	
	4:00pm	Arrive back in Armidale	Airport, UNE and various drop-off points